

On the air any day now

Oklahoma City's
FIRST and ONLY
50,000 WATT
STATION!!

Our streamlined transmitter building is completed! The towers are up! The new equipment is ready! It is only a matter of days now until the testing and checking are done. Then KOMA will be on the air with Oklahoma City's *first* and *only* 50,000 watt station!

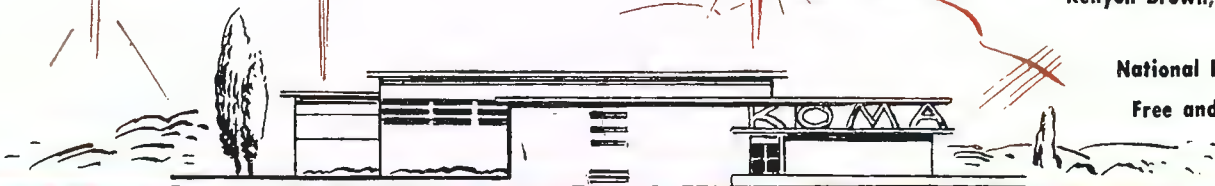
This means that soon thousands of southwestern radio listeners will be able to hear their favorite CBS programs for the first time over KOMA. It means that soon advertisers and agencies will be able to buy the "50,000 watt coverage" they have wanted for so long in this rich market. It means that soon this Peabody award-winning station will be combining CBS programming *plus* local "know how" in production *plus* 50,000 watt power.

There's an unbeatable combination you can't afford to overlook when you plan those radio schedules in the Great Southwest. Watch for the opening day! It's coming soon!

KOMA
OKLAHOMA CITY'S CBS STATION

Kenyon Brown, General Manager.

National Representative
Free and Peters, Inc.



AFFILIATED IN OWNERSHIP WITH KTUL, TULSA