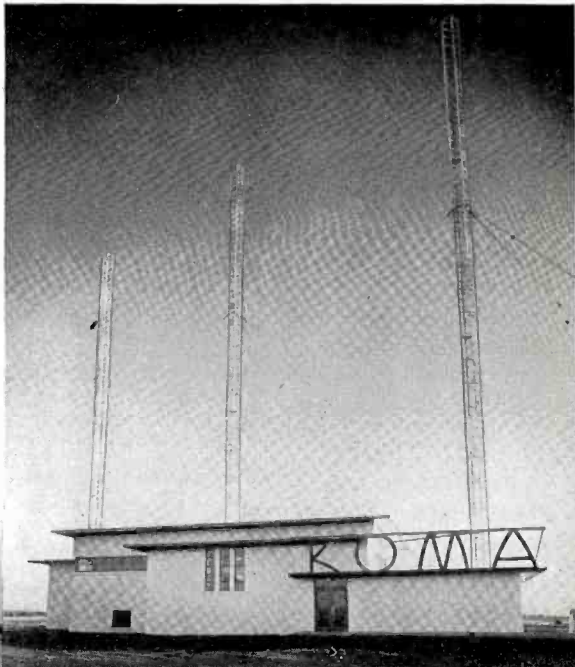


Again

KOMA selects Western Electric



New KOMA transmitter building located 9 miles south of Oklahoma City. Antenna pattern is circular in daytime, directional at night.

New Western Electric 50 kw AM transmitter and antenna line branching—phasing equipment installed at KOMA. That's Chief Engineer M. W. Thomas at the control desk.

Here's why...

When Station KOMA, Oklahoma City, stepped up from 5 to 50 kw recently, it was only natural that Western Electric was again selected. Since 1932, KOMA has operated a Western Electric 5 kw transmitter—and has never been off the air once because of transmitter trouble!

With its new equipment, KOMA's primary area will cover 70 per cent of the state.

If you're planning to build a new station or to increase your AM power, take a tip from KOMA—choose Western Electric for years of dependable, efficient operation.

For details, see your local Graybar Broadcast Equipment Representative, or write to Graybar Electric Company, 420 Lexington Avenue, New York 17, N. Y.

— QUALITY COUNTS —

