



War Adds to Industrial Growth, Population, in West and South

THAT THE center of gravity of American economic life has shifted noticeably westward and southward during the war is indicated by a Dept. of Commerce study released last week under the general title: "Regional Shifts in Population, Production and Markets—1939-43".

The study points to a rise in the relative importance of the Pacific, South Atlantic and East South Central regions, and a relative decline in the importance of the populous Middle Atlantic Region.

These wartime changes, with some exceptions, represent an extension of previously indicated long-term trends. From two to five percent of the total economic activity of the country is affected. For example, the net population shift has affected about two percent of the civilian total, while the net shift in income payments has amounted to nearly five percent of the national income total.

East Declines Relatively

The study, made by K. C. Stokes, of the Bureau of Foreign and Domestic Commerce, U. S. Dept. of Commerce, correlates the previously reported regional shifts in population [BROADCASTING, Aug. 2] with data on war production, employment, income payments, number of operating business firms, consumer spending, bank debits and consumption of electric power.

It is presumed that most of the wartime changes have resulted from the war production program. Distribution of new war plant facilities and war production contracts indicates that wartime investment on the Atlantic Seaboard is relatively much smaller than the prewar manufacturing importance of these regions as indicated by the percentage of total U. S. factory wage earners and value added by manufacture. In the heavily industrialized East North Central re-

gion, the percentage of wartime commitments is only slightly larger than the prewar percentage of wage earners and value added. In the remainder of the country, including the less industrialized portions, the percentage of new manufacturing commitments is significantly greater than the 1939 percentage of wage earners and value added. This is particularly evident in the West South Central region (Okla., Ark., Texas, La.). "Thus, on the whole the wartime program of new capital investment has tended to bring about a geographic diffusion of the American industrial plant. The relative industrial importance of the industrially less-well-developed regions is being markedly increased and, correspondingly, the relative importance of the highly industrialized Atlantic Seaboard states—particularly the Northeast—is being diminished."

Fewer Business Firms

One of the definite results of wartime economic shifts reported in the survey is a decline in the number of operating business concerns. The losses range from 5.3% of the firms in the South Atlantic states to 11.7% in the West South Central states. This trend is in contrast to the gain in number of businesses in all regions in the 1935-41 period. When an analysis is made by states, only Maryland and the District of Columbia show an increase in operating businesses in July 1943 as compared with November 1941.

Frank Russell Returns

FRANK M. RUSSELL, vice-president of NBC in charge of the Washington office, will return to duty after the Christmas holidays, as he has now recovered from pneumonia. He plans to attend the NBC management meeting in New York Dec. 28.

STATE DEPT. PLANS BROADCASTS ON NBC

TO EXPLAIN the foreign policy of the Government to the public, the Dept. of State will begin a series of broadcasts on NBC Jan. 8 entitled *The Department of State Speaks*, the series will be heard on Saturdays 7-7:30 p.m. (EWT) for four weeks.

The broadcasts will bring to the microphone Secretary of State Cordell Hull, Undersecretary of State Edward R. Stettinius Jr., Assistant Secretaries of State Breckenridge Long, G. Howland Shaw, Dean Acheson, Adolph A. Berle Jr., Ambassador James G. Winant (from London) and other officers of the department.

The place of Congress in American foreign relations will be emphasized through participation of prominent Democratic and Republican members of Congress.

As tentatively set, the broadcasts will deal with the following phases of Dept. of State affairs: Jan. 8, introductory program covering certain of the latest developments in our foreign affairs; Jan. 15, a description of the structure and administration of the Dept. of State and the foreign service; Jan. 22, certain post-war problems with emphasis on economic fields; Jan. 29, cooperation between the legislative and executive branches of the Government in interpreting the will of the people and carrying it into effect.

Sigma Delta Chi Honors Newsmen in Washington

WILLARD R. SMITH, associate editor of the *Wisconsin State Journal*, Madison, operator of WISN Milwaukee, was installed as national president of Sigma Delta Chi, professional journalistic fraternity, at a banquet at the Hotel Statler in Washington last Wednesday. He succeeds Palmer Hoyt, Deputy Director of Domestic Operations of OWI and publisher of the *Portland Oregonian* (KGW-KEX). Mr. Hoyt returns to his paper on Jan. 8.

Col. Carlos P. Romulo, secretary of information and public relations to the Philippine government-in-exile, was the featured speaker. In peacetime he published four newspapers and operated two radio stations in the Philippines. He won the 1941 Pulitzer prize for interpretive reporting and is the author of "I Saw the Fall of the Philippines".

Fifteen Washington newsmen, headed by Elmer Davis, former CBS news analyst and director of the OWI, were initiated as professional members of the Washington Alumni chapter of the fraternity. They included Lt. (j.g.) Jack Howard, former executive editor of Scripps-Howard Newspapers and president of Scripps-Howard Radio, and Sol Taishoff, Editor of BROADCASTING.

LABOR-MANAGEMENT committees have been established in 3,503 war plants throughout the country. T. K. Quinn, director general of the War Production Drive, has announced. More than 6,000,000 workers are represented in these committees. Mr. Quinn resigned recently as president of Maxon Inc., New York advertising agency, to devote his entire time to the WPB labor-management campaign.

KFQD Anchorage Now In Service With 1000 w

DEDICATING its new 1,000 w RCA transmitter on Sunday, Nov. 21, KFQD Anchorage, Alaska, "blinked" less than one second when the changeover was made, and aired a special program lasting more than five hours in which there were no commercials, all



Gen. Downs (l) at dedication

sponsors having donated their time in honor of the new installation and service.

The station operates unlimited time on a 780 kc regional channel. Wm. J. Wagner, general manager, owner and engineer of the station, said that gratifying reports have been received of additional coverage and improved quality of reception.

Inasmuch as the duration service of KFQD is largely directed to soldiers stationed in Alaska, Brig. Gen. Sovester D. Downs, commanding officer of Ft. Richardson, gave the dedicatory address. High ranking officials of the Army, CAA, Dept. of Interior, and the Post Office Dept. were joined by the Mayor of Anchorage and prominent Alaskans in greetings to the station.

FCC CITES KOMA FOR 'INTERFERENCE'

KOMA OKLAHOMA City last week was asked by the FCC to submit an application for the renewal of its license so that a hearing could be set on the question of continued operation on 1520 kc or change of frequency because of interference to TGWC Guatemala City, Guatemala. TGWC, a 1000 w station, also operates on 1520 kc.

Action was taken pursuant to Sec. 1.362 of the Commission's Rules and Regulations, and in accord with agreements contained in the Havana Treaty of 1941. Applications of KOMA to change frequency from 1520 kc to 690 kc and related applications of KGGF Coffeyville, Kan., for renewal of license and for power increase from 500 w to 1 kw on 690 kc have already been set for hearing.

Radio Club Session

RADIO EXECUTIVES Club of New York held a business meeting last Thursday at its semi-monthly luncheon at the Hotel Shelton. The club decided to hold its first annual Christmas party Dec. 23. A membership total of 226 persons and \$529 in the treasury were reported. Revisions in the constitution were passed on by the group. Next regular meeting Jan. 6 will feature recent developments in the radio and electronic field presented by Westinghouse E. & M. Co.