

KOMA'S NEW HOME—Ultra-modern studios and offices have been occupied by KOMA, Oklahoma City, Hearst-owned CBS outlet. Above are the main studio and the audition room. The layout occupies the entire 24th floor of the Biltmore Hotel. In addition, there is a second studio, and a sound effects room, together with a large reception room. The facilities were dedicated Feb. 27 in an hour program in which Governor Marland of Oklahoma, Mayor Martin of Oklahoma City, and other civic officials spoke. Neal Barrett, manager of KOMA and vice-president of Hearst Radio in the Southwest, told of KOMA objectives.

Big Band

SIX microphones were needed to pick up the swing music of a 200-piece band featured at the Tacoma Musicians' Ball March 3 and broadcast for a half-hour on Mutual. The band was led by Washington State's Lieutenant Governor Victor A. Meyers and the program originated on KMO, Mutual's Tacoma outlet. Included on the program were a 40-piece accordion band, 14 pianists and a 25-piece old-timers band. Continuity for the show was handled by the Washington State Progress Commission, newly-organized publicity unit for the State.

AFRA Honors Swart

RECOGNIZED as founder of the organization, and in appreciation of his efforts, Howard C. Swart, CBS Hollywood writer-producer, was presented a silver life membership card by the American Federation of Radio Artists at a special meeting in that city recently.

ILLINOIS BOTTLED GAS Co., Chicago (bottled gas for rural homes), on March 7 started daily quarter-hour programs on WJZ, Tuscola, in cooperation with six local dealers. A 13-week campaign using three two-minute announcements on WLS, Chicago, weekly was started in February. Wade Adv. Agency Chicago, is agency.

MURPHY PRODUCTS Co., Burlington, Wis. (feeds), using a half-hour of the *Barn Dances* on WLS, Chicago, and WEO, Des Moines, will continue right through the summer. Ed Nelson, space buyer of Wade Adv. Agency, Chicago agency handling the account, told BROADCASTING March 10.

KFRU

COLUMBIA, MISSOURI

A Kilowatt on 630

A Sales Message over KFRU
Covers the Heart of Missouri

Council Ponders Charge Of Propaganda at WNYC

WNYC, New York City municipal station, was accused in New York City Council March 1 by Councilman Charles E. Keegan of broadcasting Communist propaganda, and a bill was introduced by Mr. Keegan calling for liquidation of the station. The particular broadcast under discussion is that of the National Travel Club on Feb. 27, on which Samuel H. Cuff, field secretary of the club, interviewed George Brandt on the subject of his travels in Russia. The club, which is a non-profit organization supported by membership dues, regularly sends scripts to 238 stations throughout the country.

Mr. Cuff, an ordained minister, teacher of bible classes and a Westchester Republican, and Mr. Brandt who also denies being a Communist, on March 3 issued a summons through Edward S. Blackstone, New York attorney, charging libel, slander, misrepresentation, and defamation of character. A formal complaint, asking damages of \$100,000 will be filed within 20 days of March 3, in Supreme Court of Westchester.

EDGAR FELIX, New Rochelle, N. Y., announced March 1 that his Radio Coverage Reports Bulletin, heretofore issued only to subscribers to Radio Coverage Reports, will be expanded and made available to advertising agencies, broadcasting managements and advertising managers of companies using broadcasting.

WDRRC

THE ADVERTISING TEST STATION
IN THE ADVERTISING TEST CITY
HARTFORD, CONN.

WDRRC has all three essentials: A-1 programs . . . Complete, intensified coverage in Connecticut's major market . . . A large and faithful audience that has money to spend!

BASIC STATION OF
COLUMBIA BROADCASTING SYSTEM
National Representatives
INTERNATIONAL RADIO SALES

Tenth DX Contest

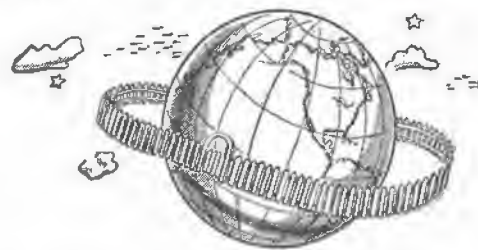
TENTH annual International DX Competition has been announced by the American Radio Relay League. The radiotelephone contest runs from March 19 to 27 and the radiotelegraph contest was held March 5 to 13. During these periods amateurs from 100 countries throughout the world vie for first place in contacting the largest number of foreign stations. Last year 1,400 radiotelegraph and 400 radiotelephone contestants from 60 countries submitted logs. The contest furnishes a proving ground for new antenna systems, transmitters and receiving equipment.

McAvity in Hospital

TOM McAVITY, head of the Lord & Thomas, Hollywood radio production office, is in a Pasadena (Cal.) hospital, following a collapse March 4, after several days' illness. He is expected to be off duty several weeks. Jack Runyan, assistant manager of the Hollywood office, has taken over McAvity's duties. He has been in active production charge of the NBC *Your Hollywood Parade*, sponsored by Lucky Strike, and also worked with Carl Stanton, producer, on the NBC *Mickey Mouse Theatre of the Air*, sponsored by Pepsodent.

FLIN FLOW
Facts
Did you know that . . .
The per capita spendable income in this area is the highest in Canada.
Representatives:
Weed & Co. - United States
All Canada Radio Facilities, Canada
GEAR
FLIN FLOW, MANITOBA
Canada

You can't have EVERYTHING



Frankly, we haven't got everything. No coverage in New Guinea. Not a flutter of signal strength in North China. But what we do have, an attentive audience of close to two million people concentrated in the Northwest's richest trade area, is worth infinitely more to you. And it's a growing audience made increasingly receptive to your sales message through careful programming and intelligent showmanship. Let us show you what we can do for your "spot" campaign.

WTCN

"IN THE TWIN CITIES"

(NBC)

Owned and Operated by

MINNEAPOLIS TRIBUNE-ST. PAUL DISPATCH-PIONEER PRESS
FREE AND PETERS, INC., National Representatives.