

Los Angeles as assistant general sales manager replacing **Richard Beesemyer** who was named manager of ABC-TV Spot Sales in Los Angeles.

Oliver Allen named coordinating director and production manager of WAOK Atlanta and WRMA Montgomery. He formerly was program director of WRAP Norfolk, Va. (Call letters of WAOK were given incorrectly in July 3 BROADCASTING.)

Sid Bakal, formerly associate editor, Sunday Tv and Radio Magazine of *New York Herald Tribune*, appointed pr director for WOR-AM-FM-TV New York.

Frank Malone appointed news director of WEJL Scranton, Pa., replacing **Robert Flanagan** who resigned to join *Scranton Times*.

Bernard L. Ruttenberg, formerly director of publications, Ithaca College, joins news department, WNEW-TV New York.

Fred L. Bernstein appointed general sales manager of WLOS-TV Asheville, N. C., succeeding **Saul Rosenzweig**, who resigned to join KPLR-TV St. Louis, as vp and general manager (BROADCASTING, July 10). Mr. Bernstein served as national sales representative for KVOS-TV Bellingham, Wash., another Wometco station. Prior to that he was executive vp and general manager of WTTM Trenton, N. J., executive vp of Forjoe & Co., N. Y., executive vp of WSAI Cincinnati and owner of WMET Miami Beach.



Mr. Bernstein

Leigh Cardwell, newscaster for KRGV-TV Weslaco, Tex., promoted to news editor replacing **James Metcalf** who resigned to accept position in San Antonio.

Glenn Bell appointed program direc-

First person account

A narrow escape by Lyle DeMoss and his wife, passengers aboard the jet airliner that crashed last Tuesday (July 11) at the Denver Airport, didn't deter the executive of Allen & Reynolds Advertising, Omaha, from feeding a quick news special back to WOW-AM-TV. At 1:12 p.m., just 36 minutes after the tragedy, he originated a first person report for the Omaha stations. Before joining Allen & Reynolds, Mr. DeMoss was a longtime WOW-AM-TV executive.

tor for KIMN Denver replacing **Roger Barkley** who accepted similar position with KLAC Hollywood. Mr. Bell, who has been station's music director for past three years, had previously been program director for KUDY (now KMOR) Littleton, Colo.

Edward H. Najarian appointed chief engineer and technical research director of Radio Pulsebeat News, Jamaica, N.Y.

Jerry Grove, WIBG Philadelphia news director, elected president of UPI Broadcasters of Pennsylvania.

Audrey Caughey Tittle, radio-tv instructor at U. of Florida, appointed women's editor for WSB Atlanta, Ga.

Lee N. McEachern, program director for KFRC San Francisco, joins KRON-TV, that city, as writer-producer in public affairs department.

David H. Sandberg, radio-tv management consultant and owner of Sandberg-Gates & Co., Los Angeles, appointed San Francisco manager of Weed Television Corp.

Paul Kennedy Jr. resigns as Los Angeles manager of Weed & Co., station rep., to join sales staff of KCOP (TV), that city.

Bob Lyte, promotion manager for WWL-TV New Orleans, named manager of promotion department for world's fair Century 21 Exposition in Seattle, Wash.

John Scott, formerly newscaster, KVOL Lafayette, La., named in charge of news department, WGHQ Saugerties, N. Y. **Ed Robbins**, former WGHQ chief announcer and network program manager, returns as air personality.

Alan Hanson joins KYW-TV Cleveland as producer-director. Mr. Hanson had been independent director in Burbank, Calif.

Charles Edwards named assistant news director for WIP Philadelphia.

Thom Sherwood, program director and air personality with WCMW Canton, Ohio, joins WIND Chicago, as air personality.

Ken Rabat, formerly with WJRT (TV) Flint, Mich., joins announcing and sports staff of WBAL-TV Baltimore.



Mr. Sampson

Jack S. Sampson, general manager of KOMA Oklahoma City, elected vp of Storz Broadcasting Co., owners of KOMA. He previously was sales manager and account executive of WHB Kansas City, Mo.

Big Wilson, KYW Cleveland air personality, joins WNEW New York in same capacity.

PROGRAMMING

Berne Tabakin, vp in charge of sales, National Telefilm Assoc., N. Y., elected executive vp. **Robert Goldston**, director of business administration, elected vp in charge of business affairs and secretary, and **Leon Peck**, assistant treasurer, named treasurer. Also **Vernon Burns**, acting general manager, named executive in charge of production of new series for NTA, and **Remi Crasto**, foreign field supervisor, appointed general foreign manager in all countries except Canada.

Larry Lowenstein, formerly pr director, National Telefilm Assoc., N.Y., appointed to newly-created post of vp and pr director, publicity and advertising, General Artists Corp., that city.

Robert A. Behrens, eastern sales manager for Official Films Inc., N. Y., appointed general manager of syndicated sales for company and will head worldwide distribution of Official's recently-acquired off-network series.

Nicholas Mamula, director of infor-

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