



the  
**magnecord** *Joyager*

#### ONE-CASE PORTABLE TAPE RECORDER

- Lightens all remote work.
- A professional portable recorder and amplifier in a single case.
- Lightweight, rugged, reliable.
- Zero level output. Frequency response flat from 50 — 15,000 cps  $\pm$  2 db.

For demonstration, see your Classified Telephone Directory under "Recorders", or write

**Magnecord, INC.**

Dept. B-7A • 225 West Ohio Street, Chicago 10, Illinois

## SERVICE DIRECTORY

### Custom-Built Equipment

#### U. S. RECORDING CO.

1121 Vermont Ave., Wash. 5, D. C.  
Lincoln 3-2795

### COMMERCIAL RADIO MONITORING COMPANY

MOBILE FREQUENCY MEASUREMENT  
SERVICE FOR FM & TV  
Engineer on duty all night every night  
JACKSON 5302

P. O. Box 7037

Kansas City, Mo.

### TOWERS • AM • FM • TV

Complete Installations  
**TOWER SALES & ERECTING CO.**  
6100 N. E. Columbia Blvd.  
Portland 11, Oregon

## VACANCY

YOUR FIRM'S NAME in this "vacancy" will be seen by 16,500 readers—station owners and managers, chief engineers and technicians—applicants for AM, FM, Television and fac-simile facilities.

**WWNY-TV Watertown, N. Y.**—The Brockway Co. granted modification of its CP for Ch. 48 to change ERP from 235 kw visual and 120 kw aural to 178 kw visual and 93.3 kw aural; antenna height above average terrain 570 ft. Granted July 7; announced July 14.

**WNOV-TV York, Pa.**—The Helm Coal Co. granted modification of its CP for Ch. 49 to change ERP from 93 kw visual and 50 kw aural to 97.7 kw visual and 52.5 kw aural; antenna height above average terrain 660 ft. Granted July 14.

### APPLICATIONS

**WMGT (TV) North Adams, Mass.**—Greylock Bestg. Co. seeks modification of its CP for Ch. 74 to change transmitter site to Mt. Greylock, 2.5 miles NW of Adams, and studio location to be determined. Filed June 26.

**WROV-TV Roanoke, Va.**—Radio Roanoke Inc. seeks modification of its CP to change from Ch. 27 (548-554 mc) with ERP 9.77 kw visual and 5.25 kw aural to Ch. 7 (174-180 mc) with ERP 55 kw visual and 27.5 kw aural. Antenna height above average terrain 670 ft. Filed June 26.

## New AM Stations . . .

### ACTIONS BY FCC

**Morgan City, La.** — The Tri City Bestg. Co. granted 1430 kc, 500 w daytime; antenna 195 ft. Estimated construction cost \$25,303, first year operating cost \$24,000, revenue \$36,000. Principals include general partners A. A. Bensabat Jr. (1/3), manager of WMPA Aberdeen, Miss.; Joe Phillips (1/3), partner and 1/4 owner of both WSSO Starkville, Miss., and WMPA Aberdeen, and Mortimer Silverman (1/3), general manager and executive vice president of WWMY New Orleans. Post office address: % Joe Phillips, WSSO Starkville, Miss. Granted July 15.

**Newton, N. J.**—Sussex County Bcstrs. Granted 1360 kc, 300 w daytime. Estimated construction cost \$7,011.82, first year operating cost \$31,200, revenue \$36,000. Partners are Simon Geller (33 1/3%), engineer at WHAT Philadelphia; Robert A. Mensel (33 1/3%), engineer at Atlantic Bestg. Co., New York; William Fairclough (33 1/3%), engineer at Atlantic Bestg. Co., and Elizabeth Fairclough (1%). Granted July 15.

### APPLICATIONS

**Abilene, Tex.**—Bill Mathis, 1280 kc, 1 kw daytime. Estimated construction cost \$18,000, first year operating cost \$24,000, revenue \$30,000. Mr. Mathis is announcer-engineer KSNY Snyder, Tex. Post office address 526 E. 2d St., Colorado City, Tex. Filed June 29.

**Grundy, Va.**—Virginia-Kentucky Bestg. Co., 990 kc, 1 kw daytime. Estimated construction cost \$25,940.43, first year operating cost \$48,000, revenue \$65,000. Principals include President Charles F. Trivette (37 1/2%), former Kentucky state senator and 1/3 owner WTCW Whitesburg, Ky.; Vice President David B. Jordan (25%), chief engineer WTCW, and Secretary-Treasurer Kenneth J. Crosthwait (37 1/2%). 1/3 owner WTCW Post office address Ken Crosthwait, Box 398, Whitesburg. Filed June 29.

**Houghton Lake, Mich.**—Royal Oak Bestg. Co. (WEXL Royal Oak), 1290 kc, 1 kw daytime. Estimated construction cost \$15,000, first year operating cost \$35,000, revenue \$30,000. Principals include President Jacob B. Sparks (70%), 50% owner of Sparks Music Co. and owner of Sparks Conservatory of Music; Vice President Garnet G. Sparks (15%); Secretary-Treasurer Gordon A. Sparks (15%). Filed June 29.

**Lexington, Tenn.**—Lexington Bestg. Co., 1490 kc, 250 w unlimited. Estimated construction cost \$20,000, first year operating cost \$48,000, revenue \$60,000. Sole owner is Harold L. Simpson, 18.64% owner of WTPR Paris, 6.67% owner of WDXE Lawrenceburg, 6.66% WDXI Jackson, 9.0% WENK Union City, Tenn., and 8.33% WCMA Corinth, Miss. Post office address Simpson's Center, Jackson, Tenn. Filed June 23.

**Mansfield, La.**—DeSoto Bestg. Corp., 1360 kc, 1 kw daytime. Estimated construction cost \$21,450, first year operating cost \$30,000. Principals in partnership are President Howard E. Sewell (26.6%), Vice President Dr. W. R. Hargrove (26.6%), Secretary-Treasurer Mrs. Mildred C. Sewell (26.6%) and General Manager Arthur L. Greene (20%). Post office address Box 1866, Longview, Tex. Filed June 23.

**Rogers, Ark.**—G. Don Thompson, 1370 kc, 1 kw daytime. Estimated construction cost \$20,163.09, first year operating cost \$36,000, revenue \$45,000. Mr. Thompson produces TV film commercials and is presently employed by KOTV (TV) Tulsa, Okla., as program manager. Post office address 2001 E. 17 Pl., Tulsa. Filed June 29.

**Tampa, Fla.**—Francis S. Miller, 540 kc, 500 w daytime. Estimated construction cost \$24,985, first year operating cost \$72,000, revenue \$95,000. Mr. Miller is a retired lawyer. Post office address 800 Harbor Dr., Key Biscayne, Miami, Fla. Filed June 30.

**West Chester, Pa.**—Miners Bestg. Service Inc. (WPLM Pottsville, WLSH Lansford, Pa.), 1480 kc, 500 w daytime. Estimated construction cost \$34,750, first year operating cost \$60,000, revenue \$70,000. Principals in partnership are President

Joseph L. McGuire (42 6/7%), 50% owner Capitol Bus Co., Capitol Terminals Inc. and Allstate Construction Co., Harrisburg; Vice President John T. McGuire (28 4/7%), 50% owner Capitol Bus Co., Capitol Terminals Inc. and Gettysburg & Harrisburg Transportation Co., Harrisburg, and Secretary-Treasurer Kenneth F. McGuire (28 4/7%), 50% owner Ford School of Business, Pottsville, and McCann School of Business, Hazleton. Post office address Box 629, Pottsville. Filed June 30.

### APPLICATIONS AMENDED

**Bowling Green, Ohio**—Howard R. Ward, seeking 730 kc, 250 w daytime, requests amendment to install directional antenna. Filed June 8.

**Corpus Christi, Tex.**—Hector De Pena, Aroldo O. Lerma, Jose A. Garcia, Gabriel Lozano and Hector P. Garcia d/b as International Radio Co. requests amendment to application for new AM station, 1150 kc, 1 kw daytime, to change transmitter location to on shore of Nueces Bay, 7.2 miles SSW of Taft, Tex. Filed June 29.

**Corvallis, Ore.**—Mid-Land Bestg. Co. amends application for 1050 kc 1 kw daytime to change to 1240 kc with 250 w unlimited. Filed June 29.

**Jacksonville, Fla.**—Rollins Bestg. Inc. amends application for new AM station on 1580 kc with 1 kw daytime to change power to 50 kw. Filed July 6.

**Signal Hill, Calif.**—Raymond B. Torian, John W. Doran, Foster Earl Rutledge and Harold B. Shideler d/b as Carritos Bestg. Co. requests amendment to application for new AM station on 1450 kc, 250 w unlimited, to change power to 100 w. Filed June 16.

### APPLICATION DISMISSED

**Brownfield, Tex.** — Brownfield Bestg. Co. granted petition for dismissal of its application for new AM station on 1250 kc, 1 kw daytime. Action July 7; announced July 9.

## Existing AM Stations . . .

### ACTIONS BY FCC

**KOMA Oklahoma City, Okla.**—KOMA Inc. FCC waived rules and granted application to move main studio outside city limits. Granted July 15.

**WHUM Reading Pa.**—Eastern Radio Corp. FCC waived rules and granted application to move main studio outside city limits. Granted July 15.

### APPLICATIONS

**WTAN Clearwater, Fla.**—Clearwater Radio Broadcaster Inc. requests permit to change studio and transmitter location to Pierce St. at Bayfront, Clearwater. Filed June 16.

**WESK Escanaba, Mich.**—M & M Bestg. Co. seeks modification of CP to change antenna and transmitter location to Sheridan Rd. and change studio location to Ludington St. between 13th and 14th, Escanaba. Filed June 26.

**WPTX Lexington Park, Md.**—Patuxent Radio Inc. requests CP to change from 1 kw day on 1570 kc to 920 kc and 500 w day. Filed July 2.

**KOMA Oklahoma City, Okla.**—KOMA Inc. requests modification of license to change studio location to 7301 North Lincoln Blvd., 1 mile north of Oklahoma City. Filed July 6.

**KSPI Stillwater, Okla.**—Stillwater Pub. Co. requests CP to change from 250 w day on 780 kc daytime to 1490 kc with 250 w unlimited. Filed July 2.

**WBOY Tarpon Springs, Fla.**—WBOY Inc. requests permit to change transmitter location to Alternate Route 19, 0.7 miles North of Dunedin, Fla. Filed June 16.

### APPLICATION AMENDED

**WOKE Oak Ridge, Tenn.**—Air Mart Corp. amends application for modification of CP to specify night power of 500 w and change DA. CP authorized change from 1430 kc to 1290 kc, operating with 1 kw day. Modification requested is for change to unlimited operation. Amended June 19.

## Existing FM Stations . . .

### STATIONS DELETED

**WELD (FM) Columbus, Ohio**—Radiohio Inc. granted request to cancel license and delete FM station on Class B Ch. 246. Deleted July 14.

**WISN-FM Milwaukee, Wis.**—Hearst Corp. granted request to cancel CP and delete FM station on Class A Ch. 275. Deleted July 14.

**WSMB-FM New Orleans, La.**—WSMB Inc. granted request to cancel license and delete FM station on Class B Ch. 274. Deleted July 14.

### APPLICATIONS

**WBTM-FM Danville, Va.** — Piedmont Bestg. Corp. requests CP to decrease ERP from 32 kw to 3.29 kw; antenna height above average terrain 558 ft. Filed July 2.

**WTAD-FM Quincy, Ill.**—Lee Bestg. Inc. requests CP to decrease ERP from 53 kw to 26.78 kw; antenna height above average terrain 751 ft. Filed July 2.