

FIRST FACTS



The first derby hat was made by James Knapp of South Norwalk, Conn. in 1850. It was named after the Derby in England.

The first broadcast of a children's program was heard over WIP in 1922.



WIP WAS THE FIRST RADIO STATION IN PHILADELPHIA

WIP IS FIRST IN THE NUMBER OF LOCAL ADVERTISERS

610 K. C.
 MUTUAL'S 3rd MARKET AFFILIATE
 5000 WATTS
 REPRESENTED NATIONALLY BY
 GEO. P. HOLLINGBERY CO.



IER Sessions to Start Friday; Wis., Okla. U. Plan Institutes

SIXTEENTH Annual Institute for Education by Radio, under sponsorship of Ohio State U., is scheduled to get underway next Friday at Columbus with an expected registration of over 1,500 persons.

The four-day sessions, May 3-6, will be held in Deshler-Wallick and Neil House Hotels with Dr. I. Keith Tyler, head of radio education at OSU, as chairman of the Institute. More than 100 national and international speakers will be heard at over 30 different meetings [BROADCASTING, April 22].

Following release of program last week, OSU has announced that Dr. Tyler and his wife, Margaret Carey Tyler, supervisor of WOSU *School of the Air* broadcasts will speak for educators in several sessions, and Harold K. Schellenger, director of public relations at OSU, is to discuss the use of radio scripts on the college public relations panel.

Famine Panel

"Radio's Role on the Food Front," is to be theme of panel next Saturday evening, 8 p. m., under chairmanship of Alma Ketchell, WJZ New York, president of the Assn. of Women Directors. Speakers are to be Chester Davis, organizing chairman, Famine Emergency Committee, and president, Federal Reserve Bank, St. Louis; and Paul S. Willis, president, Grocery Manufacturers of America Inc.

FCC Comr. Clifford J. Durr and Charles Siepmann, former FCC aide and recently appointed to faculty of New York University, will appear on another university radio institute. According to H. B. McCarty, director of the division on radio education, U. of Wisconsin, they are included in the University's working conference on public service broadcasts scheduled July 29-Aug. 9 in Madison.

Comr. Durr and Mr. Siepmann more currently are to be at the Institute for Education by Radio May 3-6 when the FCC's Blue Book will be debated [BROADCASTING, April 22].

Educational Topics

The U. of Wisconsin Institute is intended primarily for persons concerned with educational programs with special attention given to FM.

Slated to appear are:

Andrew Allan, CBC drama supervisor; Erik Barnouw, writer-director; Gerard Bartell, "Wisconsin School of the Air" production chief; Comr. Durr; Mr. Siepmann; Walter B. Emery, FCC attorney; C. M. Jansky Jr., Jansky & Bailey, radio engineer; Wm. B. Levenson, director of the Cleveland school broadcasts; Ola Hiller, radio director in the Pontiac, Mich., schools.

Mr. McCarty also announced that the University's eight-week summer session, June 24-Aug. 16, will offer study in elements of broad-

casting, radio workshop, radio and society, radio news writing, and classroom use of radio. Students in these courses are eligible to attend the July 29-Aug. 3 institute.

SUMMER institute on "The Radio Station in America" has been scheduled June 24-July 3 at the U. of Oklahoma at Norman. The announcement by Sherman P. Lawton, coordinator of radio instruction at the University, stated that sessions are for teachers, advanced radio students and junior members of radio station staffs.

Subjects will cover commercial, production, engineering and other aspects of radio work as well as the different types of broadcasting. Speakers and instructors include station and allied industry representatives in that region. These include, according to the tentative program released:

John Dunn, manager, WNAD Norman; Robert T. Enoch, manager, KTOK Oklahoma City; Paul Beunning, production manager, KOCY Oklahoma City; G. W. Brock, chief engineer, KOCY; Ray G. Bowman, production manager, KGFF Shawnee; Maxine Eddy, KGFF manager; Zaida Porter, KGFF; White Whitley, KGFF; Julie Benell, women's editor, WKY Oklahoma City; John Steele, KSWO Lawton manager, and staff; Webster Benham, sales department, KOMA Oklahoma City; George Tarter, commercial manager, KOCY; Hoyt Andres, production manager, WKY; Allan Page, production manager, KOMA; Jerry Marx, news director, KOMA; Harold Halsell, Erwin, Wasey Adv. Agency, Oklahoma City; Mrs. Elaine Tucker, Classen High School, Oklahoma City; Dr. Alice Sowers, director, Family Life Institute, U. of Oklahoma; Mrs. Ruth Ferris, special assistant professor in journalism, U. of Oklahoma; Ben Henecke, U. of Tulsa; Monty Mann, president, Southwestern Assn. of Adv. Agencies, and Tracy-Locke Agency, Dallas, Tex.

New Assignments Made At 'The Stuart Stations'

NATIONAL sales for KOIL Omaha, KFOR Lincoln, Neb., and WDGY Minneapolis, now known under trade title of The Stuart Stations, has been placed under the charge of Forrest H. (Frosty) Blair, according to announcement last week by Gordon Gray, vice president and general manager [BROADCASTING, April 22]. WDGY was acquired for \$301,000 by the Stuart brothers from the estate of Dr. George W. Young through Twin Cities Broadcasting Corp. [BROADCASTING, April 15].

Charles W. Winkler has been named chief engineer and Angus M. Nicoll promotion and merchandising manager for the three station setup. New to the organization is Craig Campbell, newspaper and radio newsman, appointed to head new and enlarged news department of WDGY. Succeeding Harry Peck as KOIL special events director is Virgil Sharpe, now KOIL news chief. Mr. Peck is now KFOR station manager.